

CALL FOR EXPRESSIONS OF INTEREST

AWI FLYSTRIKE EXTENSION PROGRAM

ADVISOR ACCREDITATION

APRIL 2022

Australian Wool Innovation (AWI) has openings for advisors to get involved in the AWI Flystrike Extension Program. You are invited to register for an upcoming SimpliFly™ Train-the-Trainer Workshop, and submit Expressions of Interest for ClassiFly™, StrateFly™ and AmpliFly™.

Background

AWI's Flystrike Extension Program supports woolgrowers to improve the lifetime welfare of their sheep, reduce their reliance on mulesing, optimise chemical use and increase whole farm profitability through the provision of practical information and tools and access to accredited advisor support on flystrike management.

Woolgrowers can pick and choose how they would like to get involved with the different components of the Flystrike Extension Program that best suits their requirements, sheep type, climate, operating environment and husbandry practices.



A key focus that underpins the success of the program is providing industry advisors with access to, and training in the use of, up-to-date and accurate resources and consistent evidence-based messaging regarding flystrike management, breeding for flystrike resistance and moving to a non-mulesed enterprise.

The AWI Flystrike Extension Program one-day workshops, SimpliFly™, ClassiFly™ and StrateFly™, are designed to be delivered by trained and accredited advisors through the AWI state grower extension networks. AmpliFly™ is an intensive training program for advisors, giving you access to the latest in research results, directly from the experts themselves. AWI-accredited advisors will be promoted to woolgrowers to deliver coaching and support in moving to a non-mulesed enterprise, under a fee-for-service consultancy arrangement directly with the woolgrower.

SimpliFly™

A one-day woolgrower workshop to develop a property-specific, strategic flystrike management plan and calendar

SimpliFly™ objectives:

- Help woolgrowers reduce the incidence and impact of flystrike on their flocks and profits.
- Reduce the significant animal welfare impact flystrike can have on sheep.
- Assist woolgrowers to develop their own integrated flystrike management plan and an annual flystrike management calendar that incorporates both short- and long-term tools and strategies.

The woolgrower pilot workshops for SimpliFly™ have been completed. Train-the-Trainer workshops are now open to all advisors interested in learning more about assisting woolgrowers to develop a property-specific, strategic flystrike management plan. Suitably qualified advisors that are wanting to partner with the AWI state grower extension networks to deliver the SimpliFly™ woolgrower workshops will need to demonstrate the following knowledge and competencies, and complete the AWI accreditation process:

- Practical understanding of contemporary and diverse approaches to flystrike control, in particular the application of such approaches in their delivery areas.
- Appreciation of different learning styles and ability to adapt delivery to suit the audience.
- Strong organisational, administrative and time management skills.
- Experience facilitating adult learning and coaching with agricultural producers.
- Ability to acknowledge all issues raised, address where appropriate and remain focused on progressing through the session plan.
- Ability to manage audience expectations.
- Excellent computer skills, in particular PowerPoint.

Advisors interested in enrolling in one of the following Train-the-Trainer workshops are encouraged to register at www.wool.com/events.

SimpliFly™ Train-the-Trainer workshop dates and locations

- Ballarat, Vic – Wednesday, 27 April 2022
- Dubbo, NSW – Monday, 9 May 2022
- Barossa, SA – Friday, 13 May 2022
- WA (location TBA) – Tuesday, 19 July 2022

ClassiFly™

A one-day woolgrower workshop to increase understanding and skills in breeding sheep for flystrike resistance

ClassiFly™ objectives:

- Provide access to the latest information and tools to support woolgrowers in breeding sheep resistant to flystrike.
- Help woolgrowers appreciate the importance of integrating the range of tools they have available for flystrike management.
- Improve understanding of what is involved in breeding sheep resistant to flystrike.
- Assist woolgrowers to incorporate traits associated with flystrike resistance into their breeding objective.

SELECTION CRITERIA

Advisors will need to demonstrate the following knowledge and competencies:

- Minimum five years hands on experience in sheep selection (e.g., visually classing sheep and objective assessment).
- Using the animal search function of MERINOSELECT and RamSelect.
- Interpreting and using flock profile tests.
- Setting breeding objectives and using objective and subjective selection tools to achieve breeding objectives.
- Understanding of current genetic evaluation benchmarking tools, how they work, how to identify and use good quality data, current and expected rates of genetic gain.
- Understanding of broad-ranging contemporary approaches to flystrike control, in particular the application of such approaches in their delivery areas.
- Appreciation of different learning styles and ability to adapt delivery to suit the audience.
- Strong organisational, administrative and time management skills.
- Experience facilitating adult learning and coaching with agricultural producers.
- Ability to acknowledge all issues raised, address where appropriate and remain focused on progressing through the session plan.
- Ability to manage audience expectations.
- Excellent computer skills, in particular PowerPoint.

The woolgrower pilot workshops for ClassiFly™ will roll out in June - July 2022.

Train-the-Trainer workshops are planned for:

- Adelaide, SA – Tuesday, 2 August 2022
- Wagga Wagga, NSW – Monday, 8 August 2022.

ClassiFly™ Expression of Interest Submission Process

Your application should include:

1. A cover letter (not to exceed one page)
2. A concise response to all Selection Criteria (not to exceed three pages)
3. A detailed curriculum vitae (CV)
4. Your contact details
5. The contact details for two referees, including phone number and email details.



Completed expressions of interest including a covering letter, document addressing the Selection Criteria and CV should be submitted electronically to Emily King via email emily.king@wool.com no later than COB Thursday, 30 June 2022.

StrateFly™ AmpliFly™

The next stage of the AWI Flystrike Extension Program is targeted at woolgrowers who are, or who are planning to, move to a non-mulesed enterprise. This stage is designed to give woolgrowers the tools to manage flystrike without mulesing, and involves two components that advisors can become involved in:

1. **StrateFly™** - An awareness building one-day woolgrower workshop designed to assist them to develop a whole-of-farm strategy for moving to a non-mulesed Merino enterprise; and
2. **AmpliFly™** - Ongoing access to AWI-accredited industry advisors capable of providing hands-on, one-on-one assistance for woolgrowers looking for additional support and coaching to implement their whole-of-farm strategy.

SELECTION CRITERIA

Advisors will need to demonstrate the following competencies:

- Minimum five years hands on experience in sheep selection (e.g., visually classing sheep and objective assessment).
- Setting breeding objectives and using objective and subjective selection tools to achieve breeding objectives.
- Understanding of current genetic evaluation benchmarking tools, how they work, how to identify and use good quality data, current and expected rates of genetic gain.
- Understanding of diverse contemporary approaches to flystrike control, in particular the application of such approaches in their delivery areas.
- Experience in whole-of-farm planning in a wool production enterprise.
- Experience facilitating adult learning and coaching with agricultural producers.
- Strong organisational, administrative and time management skills.
- Appreciation of different learning styles and ability to adapt delivery to suit the audience (StrateFly™).
- Ability to acknowledge all issues raised, address where appropriate and remain focused on progressing through the session plan (StrateFly™).
- Ability to manage audience expectations (StrateFly™).
- Excellent computer skills, in particular PowerPoint (StrateFly™).
- Ability to engage and mentor producers over a period of time to achieve a goal (AmpliFly™).
- Willingness to stay committed to the project for at least five years (AmpliFly™).

Desirable requirements include:

- Certificate IV in Training and Assessment.
- Minimum five-years' experience consulting or delivering extension and adoption activities directly to sheep producers.

These offerings are commencing development now, and advisors are invited to express interest in becoming a deliverer of StrateFly™ workshops and or providing on-going coaching services over a five-year period to woolgrowers as part of AmpliFly™.

Proposed StrateFly™ and AmpliFly™ Train-the-Trainer workshop dates and locations

- Dubbo, NSW – week commencing 7 November 2022
- Ballarat, Vic – week commencing 14 November 2022
- WA (location TBA) – week commencing 28 November 2022.

Time commitment and other roles

Advisors who submit successful expressions of interest will be expected to attend Train-the-Trainer workshops (one day for StrateFly™ deliverers, up to four days for AmpliFly™ coaches) and become accredited before delivering StrateFly™ or AmpliFly™.

During development of StrateFly™ or AmpliFly™ there will be an opportunity for a limited number of advisors to participate in the piloting and testing of the content and structure of StrateFly™ and AmpliFly™ with the program developer. In this case, those advisors that participate will be remunerated for their time and expenses for piloting and testing.

StrateFly™ and AmpliFly™ Expression of Interest Submission Process

Your application should include:

1. A cover letter (not to exceed one page)
2. A concise response to all Selection Criteria (not to exceed three pages)
3. A detailed curriculum vitae (CV)
4. Your contact details
5. The contact details for two referees, including phone number and email details.

Completed expressions of interest including a covering letter, document addressing the Selection Criteria and CV should be submitted electronically to Emily King via email emily.king@wool.com no later than COB Thursday, 30 June 2022.

GENERAL INFORMATION FOR THE AWI FLYSTRIKE EXTENSION PROGRAM

Submitting an Expression of Interest

If you are interested in submitting an Expression of Interest for more than one of the workshops outlined above, you are invited to provide one Expression of Interest covering all of the Selection Criteria relevant to the workshops you're interested in. Please clearly outline in your application which workshops you are expressing interest for.

Contract and remuneration

Train-the-trainer workshops are being offered in central locations, but we understand this means some advisors will need to travel great distances to attend. For advisors who submit successful expressions of interest, and no train-the-trainer workshop is available in their state, AWI will reimburse reasonable travel and accommodation costs incurred as a result of attending the train-the-trainer workshop. This must be agreed with AWI in writing before the costs being incurred to be eligible for reimbursement.

AWI is delivering the Flystrike Extension Program train-the-trainer workshops free of charge to advisors and will supply catering and all materials required for the workshop. AWI will continue to provide accredited advisors with support and materials to deliver the AWI Flystrike Extension Program.

Accredited advisors will enter into individual contracts for services directly with Australian Wool Innovation (AWI).

- SimpliFly™, ClassiFly™ and StrateFly™: AWI (or their agent) will remunerate advisors a fixed fee for workshop delivery that includes compensation for services in relation to workshop preparation, travel, workshop delivery and reporting on specific outcomes to AWI.
- AmpliFly™: Advisors will operate under a fee-for-service arrangement directly with participating woolgrowers.

Limitations and exclusion

The selection of advisors by AWI staff will be merit-based, and no correspondence will be entered into regarding the composition or qualification of advisors.

AWI may elect to secure advisors at any stage of the process, for example during development, piloting or implementation.

Confidentiality

All applications will be treated in strict confidence.

FURTHER INFORMATION

For further information on the AWI Flystrike Extension Program, please contact:

Emily King
National Extension Manager
emily.king@wool.com
0437 523 036

Note: Reference to AWI means AWI Management.