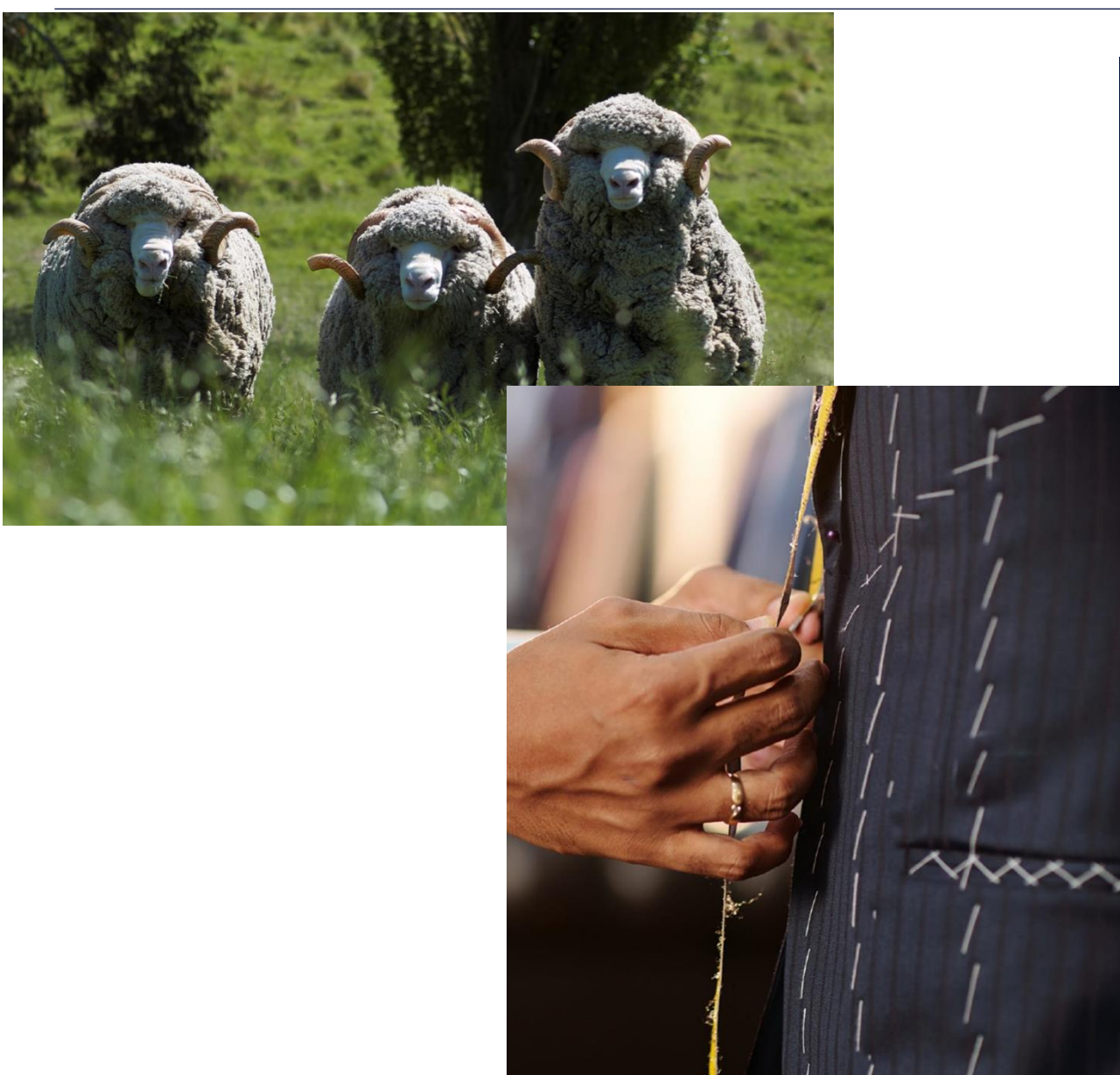




REDA

FROM SHEEP TO SHOP

Overview FROM SHEEP TO SHOP Project



- **GOAL**
To **Grow** and **Reinforce** the relationship between **Reda Group** and the **Wool Growers Community** to **Create** and **Share** mutual knowledge and in order to have new **Ambassadors** for the future
- **TARGET** (who can apply)
Any individual, aged between 18 and 28 years, who is currently (or aspiring to be) working in the Wool Industry
- **PROJECT**
3-4 months traineeship
- **APPROACH**
In class modules and on-site mentorship in the Production departments, and Rewoolution Divisions.

In-class modules



Module 0

Contents:

Farming and Wool production and supply

(1-2 weeks before leaving)

- Overview of sheep farming practises, farm visits, deep dive into wool brokering, wool buying and how the Reda model works.
- On-farm visits with selected farms
- Shearing and classing
- Wool store and wool testing (a visit to AWTa)
- AWI and their role in the industry
- Broker and Exporters presentation on their roles within the industry
- On-farm standards and traceability
- Engagement with industry groups and aligned businesses

FROM SHEEP TO SHOP – TRAINING PATH: MODULES



Recap of cost forecasted for the project

Reda can sustain the following costs:

- ✓ 600 euros monthly for each intern as expenses reimbursement
- ✓ Daily meals c/o Reda canteen (Crocemosso plant)
- ✓ Visa procedure (the process but not the cost)
- ✓ Insurance for the entire period of internship (this insurance will be valid only during the hours spent in the Company or travelling for the Company (ex. To visit Milano Unica)
- ✓ Fully furnished apartment and vehicle use

What is excluded and they need to cover:

- ✓ Food and accommodation (breakfast and dinner)
- ✓ Personal insurance outside the Company borders

(the application form includes a more detailed breakdown of the costs. Please refer to the form for the comprehensive cost information)





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