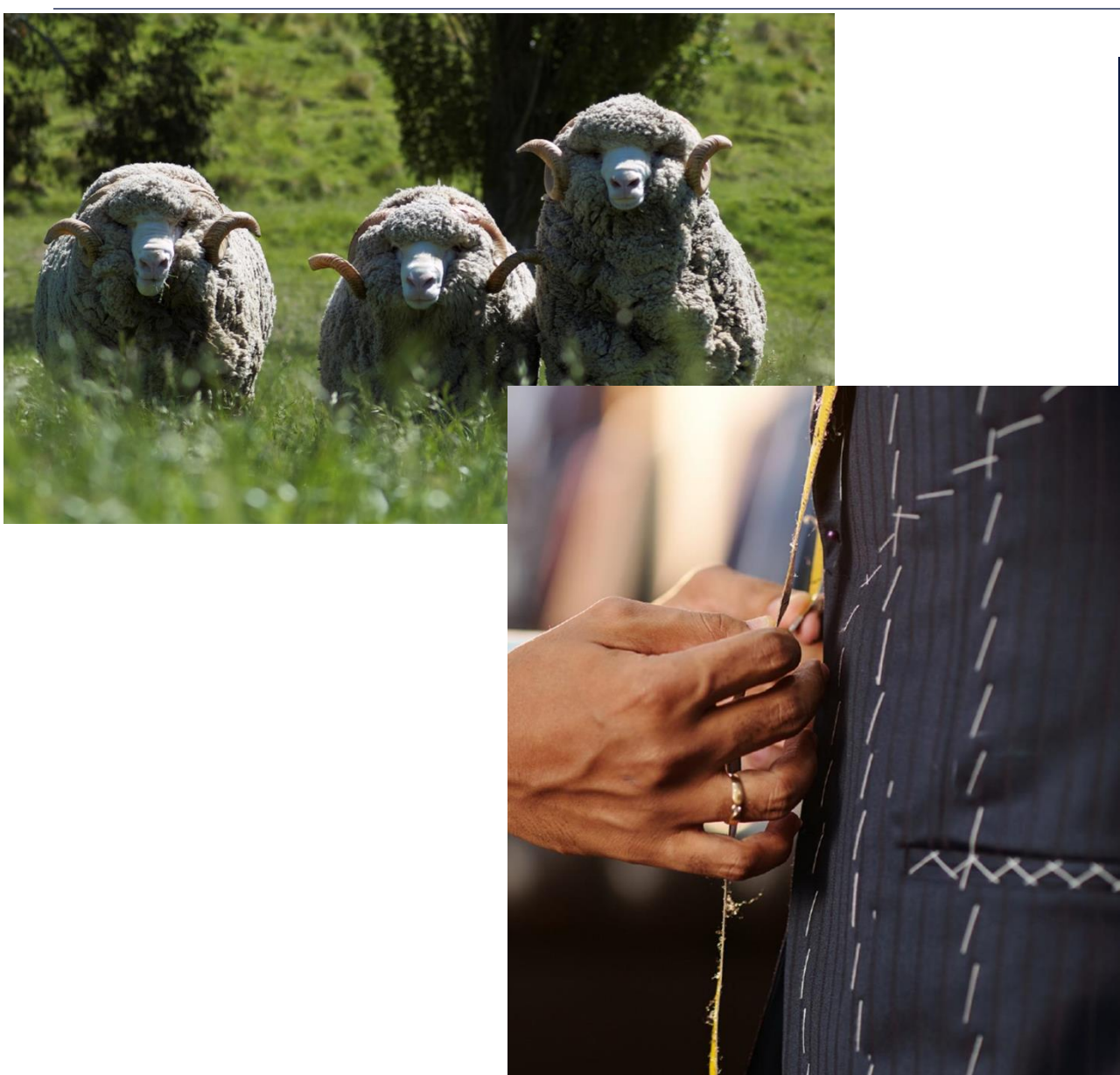




REDA

FROM SHEEP TO SHOP

Overview FROM SHEEP TO SHOP Project



- **GOAL**
To **Grow** and **Reinforce** the relationship between **Reda Group** and the **Wool Growers Community** to **Create** and **Share** mutual knowledge and in order to have new **Ambassadors** for the future
- **TARGET** (who can apply)
Any individual, aged between 18 and 30 years, who is currently (or aspiring to be) working in the Wool Industry (please refer to the application form for complete details)
- **PROJECT**
3-4 months traineeship
- **APPROACH**
In class modules and on-site mentorship in the Production departments, Lanieri, Tailor and Rewoolution Divisions.



In-class modules



Module 0

Contents:

Farming and Wool production and supply

(1-2 weeks before leaving)

- Overview of sheep farming practises, farm visits, deep dive into wool brokering, wool buying and how the Reda model works.
- On-farm visits with selected farms
- Shearing and classing
- Wool store and wool testing (a visit to AWT A)
- AWI and their role in the industry
- Broker and Exporters presentation on their roles within the industry
- On-farm standards and traceability
- Engagement with industry groups and aligned businesses

FROM SHEEP TO SHOP – TRAINING PATH: MODULES



Recap of cost forecasted for the project

Reda can sustain the following costs:

- ✓ 600 euros monthly for each intern as expenses reimbursement
- ✓ Daily meals c/o Reda canteen (Crocemosso plant)
- ✓ Visa procedure (the process but not the cost)
- ✓ Insurance for the entire period of internship (this insurance will be valid only during the hours spent in the Company or travelling for the Company (ex. To visit Milano Unica))
- ✓ Fully furnished apartment and vehicle use

What is excluded and they need to cover:

- ✓ Food and accommodation (breakfast and dinner)
- ✓ Personal insurance outside the Company borders

(the application form includes a more detailed breakdown of the costs. Please refer to the form for the comprehensive cost information)





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