

SPRING/SUMMER 2020 NEW SEASON WOOL PRODUCTS

With spring/summer approaching, Australian Wool Innovation has compiled for *Beyond the Bale* readers this special preview of a selection of quality wool and wool-rich products that will be available from Australian brands this season. Discount offers are available on selected products, exclusively for Australian woolgrowers. There are many other wool products available from these brands. Take a look around their stores and websites – and happy shopping.



SHOP ONLINE NOW



1 The Bambi Moodmaker pure wool quilt is Australian made bedding perfection. Crafted for optimum bedroom comfort, the Moodmaker is encased in a luxurious embossed cotton sateen cover and filled with the finest Downs wool sourced from the Coonawarra region of South Australia.

Bambi's innovative wool processing plant on the Central Coast of NSW allows the superior benefits of pure wool to perform at its best.

www.bambi.com.au

* 25% exclusive discount on full priced Moodmaker Wool Quilt – coupon code **UZA4WYGA**



2 Sarah Jane Bond is a brand built on love and longevity. Made from luxuriously soft 100% Australian Merino wool, these elegant baby blankets are perfect for the cot, pram or just wrapping baby. Each blanket is lovingly hand knitted in country New South Wales and is completely unique; with a shelf life of 80+ years, they can be handed down through future generations.

www.sarahjanebond.com

SWOOLLY

3 The SWOOLLY is a versatile, but stylish Merino wool sweater that is machine washable, lightweight, and soft on the skin.

For men and women, made from 19.5-micron Western Australian Merino wool, the Swoolly is incredible value and is 100% Woolmark accredited – proudly displayed on our unique zip puller. We also offer professional embroidery for your club or company logo.

www.swoolly.com.au

*Buy 5 or more SWOOLLYs and receive free postage Australia-wide – use code **BTB001**



4 Men's sweater named after our first born – Samuel! Our first ever men's piece is made from 100% Merino wool with our signature collar - your man will look equally as fab in the paddock or out!

www.irisandwool.com

*Discount is for this piece only, discount code - **irisandwool10**



Iris + Wool
The Samuel sweater \$179

SCANLAN COLLECTIVE

5 Our Merino baby bodysuit is 100% wool, made from 145gsm fine Australian Merino wool, providing a luxurious handle, softness and next to skin comfort. Designed to be worn all day, every day, for play and sleep, this bodysuit is soft and naturally stretchy for maximum movement with easily accessible wooden buttons.

The fabric is Australian made and Woolmark certified, and the bodysuit is made in Western Australia.

www.scanlancollective.com

*Discount code: **INTHESHOPS20** - the code will also work on already reduced/sale prices.



Scanlan Collective
Baby Bodysuit \$75



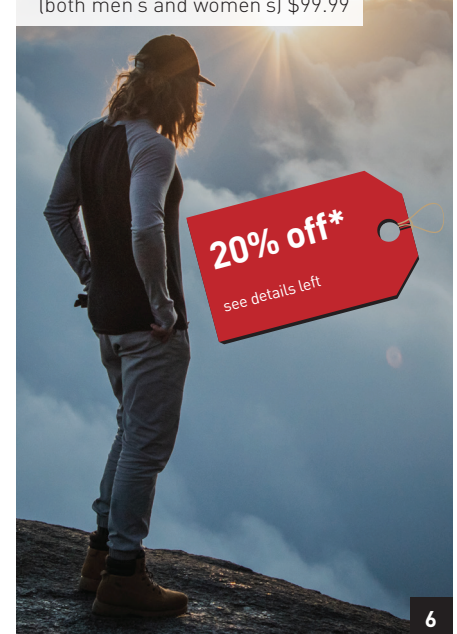
6 What do you get when you mix Australian Merino with Eucalypt? An ultra-lightweight, highly breathable, moisture absorbent piece of clothing for any active person. New to 2020, our Adventure 170 collection is certified Woolmark Blend®, made from 45% Australian Merino, 45% TENCEL™ (fibre derived from sustainably sourced Eucalypt wood pulp), with a 10% Nylon core for fabric strength.

www.xtm.com.au

* Discount sitewide, discount code - **WOOLGROWERS20**



XTM Performance
Adventure 170 Long Sleeve Top
(both men's and women's) \$99.99



20% off*
see details left



EMU Australia
Platinum Stinger
Mini \$159.95



7



Merineo
Child Singlets
\$29.95 - \$39.95



8



EMU Australia®

7 For 25 years EMU Australia has been creating innovative footwear from sustainable and natural materials to help you stay cosy, stylish and comfortable throughout these chilly months. The classic Platinum collection is handmade from start to finish in Australia, using the natural fibres of Woolmark-approved Australian sheepskin, which provides sensational warmth and comfort for your feet.

www.emuaustralia.com.au

* We would like to offer your subscribers an exclusive site-wide 20% off discount, code – **ITS20**
Offer ends 31/10/20

Merineo

8 Our Child Singlets are loved for their extra soft and luxurious feel and snug fit, made from 17.5 micron Merino wool. Designed with extra length using stretchy fabric to suit the growing child, achieving longer wear and better value for money.

www.merineo.com

*Use code **BTB2020** at checkout. Free shipping for Australian destinations only. Expires 31st December 2020. Discount applies to children's singlets.

woolerina
SOFT AUSTRALIAN MERINO

9 This short sleeve crew neck t-shirt is made from 100% Australian Merino wool in a lightweight 180gsm fabric. Available in Hot Pink, Bright Navy and Black, it features a relaxed fit making it the perfect choice as the weather warms up.

Woolerina's entire collection is made in Australia at Forbes in central NSW and is Ethical Clothing Australia accredited.

www.woolerina.com.au

* Discount applies storewide, discount Code – **BTBSPRING20**
Expires 31st December 2020



Woolerina
Short Sleeve Crew
Neck T-Shirt \$129



9



Linder Socks
Roslyn Thick Full
Cushioned Socks \$38



10 Our Roslyn Thick Full Cushioned Socks are knitted on vintage machines and hand-finished at our factory in Crookwell, using high quality 18.5-19-micron Merino wool from the NSW Southern Tablelands. Available in elastic or loose top, they provide superior comfort and support and keep your feet feeling fresh, even after hiking. They are also luxuriously warm bed socks.

www.lindersocks.com.au

*15% Discount on all full priced items, discount Code – **BTB0920**
The offer closes 30th September 2020. Order online, by phone (02) 4832 0202 or in-store in the Crookwell shop

10



10% off*
see details below

Hugh Charles
Wool Flannel \$159



11



Bridge and Lord
Roll Neck Sweater \$145

13



20% - 35% off
Selected items
will be on sale
see details below

Jaspa Herington
Wool Quilt
\$84.95 - \$319.95

12

IMPORTANT

1. AWI is pleased to showcase a selection of quality wool and wool-rich products on behalf of some of Australia's most iconic brands. All product descriptions have been provided by the brand. Please contact the brand directly for general enquiries about these specific products and discounts and refer to the companies' websites for all details on products, purchase and delivery.
2. In The Shops discounts are offered exclusively to Australian woolgrowers.



11 Hugh Charles 100% Wool Flannel is available in 5 colours combinations and has metal buttons, extra-large collar, and long tail to 'warm the back and cover the crack'.

Warm, long lasting, and will always be in style.

www.hughcharles.com.au

*Discount code – WoolHC

12 Jaspa Herington is an Australian owned company that commenced operations in 1991 in Victoria, specialising in a luxurious range of Australian wool quilts and pillows under the brands: Herington and Jaspa Black.

Various fill weights are available to tailor to the seasons and the consumers' individual needs. High warmth for cold sleepers and/or cold months whilst low warmth for hot sleepers and/or hot months.

www.jaspaherington.net.au/woolmarksept2020

*Deal on all products will be between 1st September – 31st October
Apply discount code at shopping cart - woolmarksept2020

13 This roll neck sweater has been the bestselling style in our Bridge and Lord range for the past 5 years, great fit and magnificent hand feel and made up of 95% Australian Superfine Merino wool blended with 5% Mongolian Cashmere.

www.urallawoolroom.com.au/bridge-and-lord

*Roll neck sweater is available at Uralla Wool Room.