

SUN RUIZHE

Sun Ruizhe is the President of the China Textile Industry Federation, Vice Chairman of the International Textile Manufacturers Federation (ITMF), Chairman of the China Textile Engineering Society, President of the China National Garment Association and Director of the Social Responsibility Construction Promotion Committee of China's Textile and Apparel Industry.

中国纺织工业联合会会长, 国际纺织制造商联合会(ITMF)副主席, 中国纺织工程学会理事长, 中国服装协会会长, 中国纺织服装行业社会责任建设推广委员会主任。



"China's textile industry plays a decisive role in China's national economy. By means of 'Made in China', the Chinese textile industry has made tremendous contributions to improving the lives of people throughout the world, especially those in developing countries. In 2016, China produced 31.45 billion pieces of apparel, equivalent to 4.25 pieces of clothing per capita for the 7.4 billion people in the world. Furthermore, Chinese innovation has contributed significant progress to the world and its innovation capability has steadily improved. The 2017 Global Innovation Index has pointed out that China's overall innovation index ranks in 22nd place, up three places from the previous year. Among the top 25 nations, China is the only developing nation.

"Over the past 50 years, The Woolmark Company has affirmed its position in China. Using the excellent quality of Australian wool as a starting point, it has engaged in deep collaboration with many Chinese enterprises in raw material supply, product development, technological innovation, education and training, brand cultivation and many other aspects. It has greatly promoted the development of China's wool industry and the advancement of China's textile industry.

"Through continuous transformation and advancement, China's textile industry has entered a new development phase where the science and technology industry, represented by high-quality, high-performance fibres, industrial textiles and high-end smart manufacturing, and the fashion industry, represented by apparel and home textile brands, run through the entire industrial chain of green manufacturing. In the future, we hope that The Woolmark Company will continue to exchange and collaborate with China's textile enterprises, develop new positions in the science, technology, fashion and green industries, establish deep links with creativity and the market, pursue cooperation on a higher, wider and stronger level, and strive to achieve a common development and progress."

中国纺织工业在中国国民经济中的地位举足轻重。通过“中国制造”，中国纺织工业对世界人民，特别是发展中国家人民的生活改善做出了巨大贡献。2016年中国生产服装314.5亿件，相当于为全世界74亿人平均每人提供了4.25件衣服。此外，“中国创新”进步显著，创新能力稳步提升，《2017全球创新指数》指出，中国总体创新指标排名第22位，较上一年度提升了3位，且在排名前25名中，中国是唯一一个发展中国家。

近50年，The Woolmark Company立足自身定位，以优异品质的羊毛为基点，在原料供给、产品开发、技术创新、人才培养、品牌培育等方面与中国企业深入合作，极大地推动了中国毛纺行业的发展，推进了中国纺织工业的发展进程。

经历不断的转型升级，中国纺织工业已进入“以高品质高性能纤维、产业用纺织品、高端智能制造为代表的科技产业，以服装品牌、家纺品牌为代表的时尚产业，贯穿全产业链加工的绿色制造产业”发展新阶段。未来，希望The Woolmark Company与中国纺织企业的交流合作，围绕“科技、时尚、绿色”的产业发展新定位，深度链接创意与市场，将合作继续推向更高层次、更广领域、更高水平，努力实现共同发展与进步。

在此，衷心祝愿The Woolmark Company的事业发展更加辉煌！