

# JEREMY SONG

## Chairman, Nanshan Group

Jeremy Song is the Chairman of the Nanshan Group, a large-scale private joint-stock enterprise stably listed in the Top 500 Chinese Enterprises. Among its various listed companies and interests is the Nanshan Textile Garment Holdings, one of the world's largest processors and manufacturers of wool product.

In 1997, the Nanshan Group applied for its first Woolmark certification — one of Pure New Wool — and thus began its relationship with The Woolmark Company and the broader Australian wool-growing industry. In collaboration with The Woolmark Company, Nanshan developed the SOLO-SPUN yarn technology in 2003, and in 2006 the first machine-washable pure wool shirt fabric free of chemical treatment. More recent developments have included OPTIM wool stretch technology (2011), the opening of the Nanshan International Wool Innovation Centre (2013), providing a platform for the exploration of wool processing, and the International Wool Education Center (2014). At the 2015 Shanghai Textiles & Accessories Fair, Nanshan Group and The Woolmark Company unveiled four new products within the Nuelana wool portfolio: Nuelana Elite, Protect, Air and Accessories.

“As everyone knows, Australian Merino wool is the best type of wool with its high level of breathability. And as more and more people come to understand this benefit of wool, Australian Merino wool will become even more important to the Nanshan Group.”

Jeremy Song是南山集团的董事长，这是一家在中国企业500强中稳定上市的大型民营股份制企业。南山纺织服装控股有限公司是全球最大的羊毛产品加工商和制造商之一，其各种上市公司和利益均在其中。

1997年，南山集团首次应用了纯羊毛标志之一的羊毛标志 - 并开始了与羊毛标志公司和澳大利亚羊毛种植业的关系。南山与羊毛标志公司合作，于2003年开发了SOLO-SPUN纱线技术，并于2006年推出了第一款不含化学处理的可机洗纯羊毛衬衫面料。更多的重要发展包括OPTIM羊毛拉伸技术(2011)，南山国际羊毛创新中心(2013)的开幕，为羊毛加工探索提供平台，以及国际羊毛教育中心(2014)。在2015年上海纺织品及配件展览会上，南山和The Woolmark Company在Nuelana羊毛产品组合中推出了四款新产品：Nuelana Elite, Protect, Air和Accessories。

“众所周知，澳大利亚美丽诺羊毛具有高透气性，是品质最佳的羊毛。随着越来越多的人了解羊毛的这种益处，澳大利亚美丽诺羊毛对南山集团来说将变得更加重要。”





“China’s textile industry is focused on innovation-driven science and technology, culture-led fashion, and responsibility-orientated environmental sustainability. Technology, fashion and a green inclination are the new symbols for a traditional textile industry, and as a raw material, wool fully complies with this outlook and remains excellently placed for the future. And with continuous technological development, alongside its renewable quality in contrast to fibres derived from petroleum, wool demonstrates its nobility and elegance.”

“中国的纺织业关注创新驱动的科学技术，以文化为主导的时尚以及以责任为导向的环境可持续性。技术，时尚和绿色倾向是传统纺织工业的新标志，作为原料，羊毛完全符合这一前景，并且仍然是未来的优秀选择。随着技术的不断发展，除了可再生的质量，与石油衍生的纤维相比，羊毛显示出其高贵和优雅。”