

Mr John Roberts
Executive Officer – WSSR
Australian Wool Innovation
GPO Box 4177
SYDNEY NSW 2001

Via email: wssr@wool.com

4 September, 2015

Dear John

RE: Wool Selling System Review

WoolProducers Australia (WPA) welcomes the opportunity to provide a submission into the next stage of this Review. WPA supports the process as it is an opportunity to constructively review and make recommendations on commercial and non-commercial functions associated with selling wool.

The WPA Board has had a chance to discuss this issue at our August Board meeting after consideration of the July Review Panel discussion paper and attendance of WPA representatives at the July WSSR workshop.

The WPA Board resolved to support further investigation of the Wool Exchange Portal (WEP) concept on the proviso that there is a guaranteed commitment from other supply-chain partners to utilise the WEP before significant grower levies are devoted to this investigation.

The WEP appears to have merit, however the lack of detail surrounding it makes it hard to provide anything other than conditional support at this point in time.

The WPA Board is firm in its view that if an alternate selling system is to be considered and developed, there has to be adequate contribution from other stakeholders to ensure that grower levies are not the only source of funding for establishing a substitute/complimentary selling system to the current open-cry system. This will also ensure that the WEP will be utilised by the supply-chain if established.

Sincerely



Richard Halliday
President
WoolProducers Australia