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18 August 2015

Mr John Roberts  
Executive Officer  
AWI Wool Selling Systems Review Panel

Email: [wssr@wool.com](mailto:wssr@wool.com)

Dear Sir

I congratulate you on your submissions in regard to the Wool Selling Systems Review. I am very much in favour of both WEP and greater transparency in broker post sale charges.

I am the Managing Partner of Bryton Wool. We are an established wool brokering / buying business of 30 years, with stores in Canowindra, Crookwell, Young and Forbes covering parts of the Central West and Southern Highlands of NSW.

Included with Summary AWI Wool Selling Systems Review is an article – Sheep Central 22/7/15, in which Professor Graeme Samuel make particular mention to the current online selling system only in use by Wooltrade and AuctionsPlus. Bryton Wool have been selling wool online via our video internet technology since 2009 as referenced in “The Weekly Time” on 9 April 2015 and reported by Nicola Bell.

Video samples through our own internet website, are made available to both growers and buyers. All buyer bids are also made via our website. We have had tremendous support from major wool buying companies who have gone on record via media to support this concept. Due to advances in technology, since original conception, further investigation into this technology could create huge benefits for the industry.

Greater transparency in post-sale charges, is really very straight forward. It is a hidden charge and should be made available to the wool growing sector.

Yours faithfully

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Bryton Wool

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