MEASUREMENT & EVALUATION ROAD MAP







Review of Performance was conducted in 2018 highlighting 16 recommendations to

enhance M&E activities.

The Project Proposal System was reviewed in 2019 to facilitate effective project management and identify impact pathways.

Review of the 2014

M&F framework was

assistance of external

M&E framework was

revised in 2018 The

M&E framework will be

reviewed every 3 years.

consultants the

undertaken and with the

The Project Completion Report template was redeveloped in 2020 to gather and assess key information from completed projects.

The **2019/20-2021/22** Strategic Plan was developed using the new M&F framework

Three foundational surveys were consolidated and enhanced to underpin AWI corporate M&E reporting.

- Grower Sentiment
- On-farm Practices
- Global Consumer Insights

AWI established a data management system to increase organisational accessibility to data.

DOMO was selected through a competitive tender in early 2020.

Ultimately, AWI is working towards a robust M&E system that embeds the ideal of continuous improvement.

M&E will improve stakeholder outcomes through evidencebased decision making.



100% completion of the 16 M&E focused ROP recommendations

M&E coordinates the submission of Program Achievements Reports (PAR's) to the AWI Board biannually reporting on program achievements against annual and strategic targets.

KEY INITIATIVES

The 2014 M&E

Strategic Plan.

Framework informed

AWI's approach to M&E

throughout the 2016/19

NEXT STEPS