

BREEDING LEADERSHIP 2020

If you are passionate about your industry and want to develop your skills to make a difference in the future, this course is for you!

WHY SHOULD I ATTEND?

Breeding Leadership is designed for anyone 25 to 35 years old working in agriculture with a focus on the wool industry.

Breeding Leadership is an excellent opportunity to network with over 20 like-minded people from around Australia. You will get the opportunity to learn from skilled deliverers in the areas of leadership and strategic thinking. There will also be opportunity for networking with others from the wool industry, as well as field trips to innovative businesses outside the industry.

Established in 2002 by the South Australian Stud Merino Breeders Association, Breeding Leadership became a national program through the Australian Association of Stud Merino Breeders in 2004. Funding for this program is now provided by Australian Wool Innovation (AWI).

PROGRAM OVERVIEW

The five day program covers a range of topics including strategy (understanding your business and industry), understanding yourself (personality typing), working in teams (accountability, communicating expectations, decision making) and the future (entrepreneurship, innovation and managing change). There is a full day bus tour to allow participants the opportunity to visit local leaders in a range of industries.

At the end of Breeding Leadership, participants will have sound leadership skills that will enable them to become enthusiastic, influential, dynamic and dedicated leaders within the wool industry.

Participants will achieve the following learning outcomes:

1. Develop skills and tools to undertake planning and best practice management tasks within their business and industry groups
2. Improved knowledge of personality type including core strengths, blind spots and an appreciation of differences that can be embraced to become a successful leader
3. Develop tools and processes, including communication and problem solving, to become effective leaders within teams of all sizes and purposes
4. Develop an action plan for one leadership role they will take within their business, work role, community or industry

SESSION PLAN

The five-day program involves the following sessions:

- Welcome barbeque
- Strategy – understanding the big picture in your business and industry
- Understanding yourself - explore the principle that to be the best leader you must understand yourself first
- Full day tour
- Afternoon field trips
- Industry networking dinner
- Working in teams - including accountability, feedback and decision making
- The future - entrepreneurship, innovation and managing change.

WHAT IS INVOLVED?

The program will be delivered from Monday, 10 February until Friday, 14 February 2020 in Clare, South Australia, with participants arriving on Sunday, 9 February. The Clare Country Club will be the venue for all sessions and is also where participants will stay.

The program is funded by AWI, with industry support. Participants are required to pay a course fee of \$420 (including GST) to attend Breeding Leadership, which contributes to the cost of the program.

All meals and accommodation will be paid for by AWI. Participants will be required to arrange their own travel to Clare (if driving) or Adelaide Airport (if flying). Bus transfers will be arranged for those arriving into Adelaide Airport.

A cancellation policy will apply to the participant fee.

Want to learn more about Breeding Leadership from someone who has participated?

Watch AWI's Breeding Leadership video.

Listen to AWI's The Yarn Episode 31 podcast.

HOW DO I APPLY?

ELIGIBILITY

Participants of this program will:

- Be 25 – 35 years of age
- Be an employee or owner of an agriculture-focused business with a wool enterprise or supporting wool enterprises
- Submit a response to the application questions below by the due date
- Be selected via a competitive review process, based on their response to the application questions below

Please note:

- Applications open Monday, 9 September 2019
- Applications close 5:00pm Wednesday, 30 October 2019
- Applications must be submitted via email to Natasha Searle via email nsearle@ruraldirections.com.

APPLICATION PROCESS

What to include:

1. Provide a current resume (including recent career summary)
2. Provide a response (not exceeding four pages) to the following:
 - a. Description of the agricultural business that you are involved in
 - b. Number of wool bales produced per year (if relevant)
 - c. Description of your role within the business
 - d. Description of your role in decision making/influence on decision making in the business
 - e. Describe your personal vision for your business or career
 - f. Describe your personal vision for the wool industry
 - g. Description of your current industry/community involvement
 - h. What motivated you to apply for Breeding Leadership 2020?
 - i. What do you hope to gain from participating in this program?
 - j. How you intend to bring your learning from the program back into your business/future career?

Participants in Breeding Leadership 2020 will be selected by two means:

1. An open call process in which anyone who meets the eligibility criteria above can submit an application.
2. An endorsed application through your state's Stud Merino Breeder Association (SMBA). Applicants applying through their SMBA are still required to complete a full application and meet the selection criteria to be eligible for consideration. You will prepare your application and then forward it to your SMBA for their review. If endorsed, your SMBA will submit your application on your behalf to indicate their endorsement.

A maximum of two SMBA nominations per state will be considered for eligibility. If your application is not successful in gaining SMBA endorsement, you may still submit your application via the open call process.

All applications will be reviewed by the selection panel, which includes representatives from AWI, industry and a past participant.

CONTACT DETAILS

For more information about the program or application process, please contact:
Natasha Searle or Carlyn Sherriff
Rural Directions
08 8841 4500
nsearle@ruraldirections.com or
csherriff@ruraldirections.com

To speak to a past participant, please contact:
Roy Elliott
0488 154 756
royelliott93@gmail.com

Feedback about previous Breeding Leadership programs:

- ✓ Participants rated the **overall value** of the workshop as 4.7 out of 5.
- ✓ Participants said that they **gained new skills or knowledge to improve their business** and gave their skill development a rating of 4.7 out of 5.
- ✓ **Course content** was rated by participants as 4.5 out of 5.
- ✓ "Developing confidence in my own ability by using the tools I learnt about people and planning"
- ✓ "I found I can take something from the entire course and apply to my business"
- ✓ "Had a great time with other likeminded industry individuals"
- ✓ "All presentations were very relevant and well presented with plenty of interesting examples to ensure participants fully understood"
- ✓ "The course really helped me to understand myself and what can be achieved"
- ✓ "All areas were beneficial to better understand myself"
- ✓ "Enjoyed learning how to structure a meeting and the importance of creating the right workplace culture"

Breeding Leadership is delivered by Rural Directions Pty Ltd.