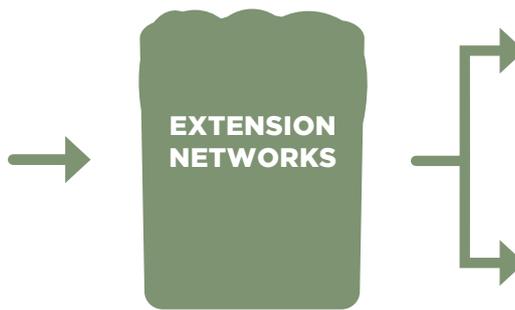




AWI funded **\$3.5m**, over three years 2010-11 to 2012-13, plus co-funding of **\$4m**.



Estimated benefit to Australian growers of **\$8m**.

This equates to **\$1.40** on every dollar invested over the three years.

ISSUE

- Growers require access to cost effective opportunities to increase their profitability or address social and environmental issues.
- Outcomes from R&D are generally high level, which sometimes require streamlined resources be created to aid in their use and application.

PROMISED BY AWI

- To develop woolgrower extension networks where growers can seek information and training through workshops, field days, media, business networks and consultants.
- To determine priority areas of learning and training and organise activities such as workshops, farm visits and seminars.
- To provide public access to information through extension network websites, media material and other non-group specific events.

DELIVERED BY AWI

- Provided information on opportunities for practice change to increase growers' profitability, and training to implement practice change on their properties.
- Increased membership across all state extension networks.
- Met and exceeded strategic objective of providing annual cost saving to participating woolgrowers of \$700.



BENEFIT TO WOOLGROWERS

- AWI investment in extension networks helps reduce the cost to woolgrowers of accessing and assessing information which would enable profitable changes in their operation.

PLANS FOR THE FUTURE

- Provide more information on cost savings to participating growers and recruit more new members.
- Continue to allocate funds to monitor and evaluate the investment program.